

Scottish Wedding Statistics as at Summer 2011

The UK wedding industry is said to be worth £4.6 billion per year.

The average cost of a wedding in the UK is £18,605.

The number of marriages taking place in the UK declined according to National statistics between the years of 2006 to 2009. The year 2010 has slowly seen a steady increase in marriage to date with over 27,000 marriages taking place in Scotland.

Statistics from: Office for National Statistics, Guardian, UKbride.co.uk, BBC, Industry Leaders.

231,490 weddings each year in UK as a whole (Office for National Statistics 2009)

Thirty per cent of marriages in Scotland are now "tourist weddings" in the romantic settings which Scotland can offer

<http://www.gro-scotland.gov.uk/press/news2003/02new-venues-press.html>

2,270 people visit Luss church recorded in one year

Average of 153 weddings per year

"Luss Church are bringing in an estimated £5 million to the area's economy every year. "

<http://www.helensburghadvertiser.co.uk/news/roundup/articles/2010/09/09/404892-luss-churchs-pound5m-boost-for-local-economy/>

Almost 16 million tourists take overnight trips to Scotland. The industry generates £11 billion revenue annually (including day visits). (visit scotland)

29,866 marriages in Scotland in 2007,

"Tourist weddings" are still an important feature - just over a quarter of the marriages in 2007 involved couples where neither party lived in Scotland

Almost half of those marriages took place at Gretna. (bbc.co.uk)

Every year over 4,000 weddings take place in Gretna and Gretna Green, which amounts to around one in eight of all weddings that take place in Scotland. (undiscoveredscotland.co.uk)

There were 28,480 marriages in Scotland in 2010 and 465 civil partnerships. (bbc.co.uk)

"There were 27,254 marriages in Scotland in 2009. This includes 6,664 marriages (24 per cent) where neither the bride nor groom lived in Scotland, but does not include people living in Scotland who marry elsewhere." (gro-scotland.gov.uk)

Globally the destination wedding market is worth £9.72 billion in annual spending.

"Statistics show that 24% of marriages are destination weddings. And with an average of

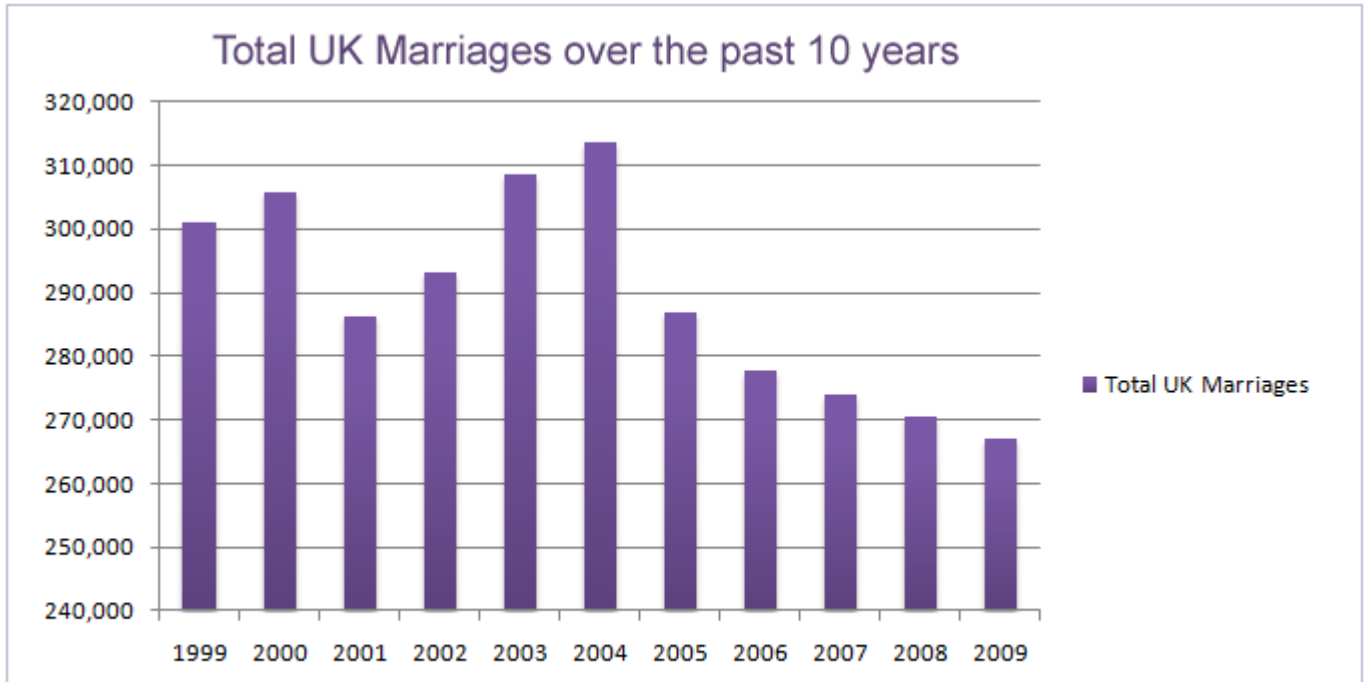
Compiled by www.Trossachs.co.uk

48 guests attending these weddings”

1 in 5 brides are spending more than £18,000 on their destination wedding. (prlog.org)

Typical destination wedding has 15 to 20 guests and the average spend they experience is £607 each in order to attend a destination wedding.

“Destination weddings take place over 3 days or more” (media.wiley.com)



Source: Hitched W.I.F.E. 2011 | www.hitched-wife.org

VisitScotland, which estimates the tourist wedding market is worth £80 million to Scotland's economy (new.scotsman.com)

Gretna's wedding industry is worth £21 million a year.

2010 saw 3,680 weddings and 50 civil partnerships handled by the registration office.

(Sharon Liptrott, Dumfries Standard , 2011)

East Renfrewshire state that “weddings are the major driver of occupancy sales” in hotels and bed and breakfasts (dayvisitor.com)

The average length of stay for weddings taking place in Scotland is 3 nights, the spend per trip being £151.45 and the average cost per night in accommodation is £53.41. (www.su-bc.org)